

AMBASSADOR COLLEGE • • • PASADENA, CALIFORNIA



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## Xerox 914 And New Teletype-Setter Cut Costs

Only the name is formidable—the device is practical. The Xerox 914 is a copying machine that will replace the three duplicating processes now operating on campus. This new machine turns out seven *perfect* copies per minute—with no waste.

Amazingly, it will copy *anything*—invoices, pages from bound volumes, pencil writing, hair pins, or half-dollars. Lay whatever you want copied in the machine and it is reproduced for approximately five cents a copy—*one-fifth* the cost of present copying. This innovation will also save five dollars on each master used for short-run jobs

(Continued on page 6)



New facilities in LAD increase production.

## Letter Answering Department Moves Into Modernized Location

From the dark recesses of the back room of the Mayfair basement, LAD has grown to the stature of a *completely modern business office*. The most recent jump forward was the most spectacular of them all. The valiant men of LAD, not to be satisfied with the familiar environs of the Press Building, moved lock, stock, and barrel, shortly after the official opening of the new building on March 31. This rapid move came after a fine redecorating job was completed on this rejuvenated building. The captivating newness of the nylon carpets and the fresh paint on the walls present an inviting picture to all who enter.

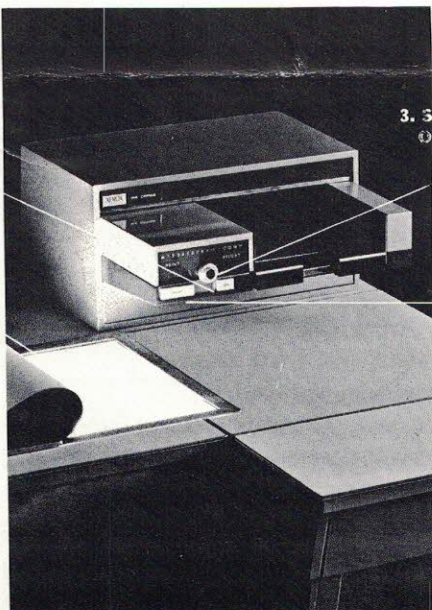
The growth of the department has *skyrocketed* within the last year. By introducing more efficient procedures, the quantity of letters sent out by LAD has increased *one hundred per week*

(Continued on page 4)

## New Press On Campus

By the time you read this—it will be too late. You already know! Our new Miehle-built web-fed press is here! But here's what you won't be able to know unless you read this article!

The first shipment left Chicago by  
(Continued on page 6)



Xerox 914—New campus asset.





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ROY HUNTER

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## The Caine Mutiny Coming Soon

Start with a Pulitzer Prize-winning novel. Add Humphrey Bogart, José Ferrer, Van Johnson, Fred MacMurray (among other fine stars). Include the skill of producer Stanley Cramer and technicolor. You then have a small idea of the Saturday night movie at Shakespeare Club—an all out lavish production of "The Caine Mutiny."

The movie is faithful to the letter and spirit of the novel as an all-star cast superbly enacts the raw emotions and drama seething beneath the decks of the combat vessel *Caine* in the Pacific in World War II. The "yellow stain" incident, the typhoon and "mutiny," the court martial—indeed the whole picture of men at sea and at war—are faithfully and forcefully reproduced on the screen.

Here is the age-old story of men against the sea, and man against himself, told with power, with understanding, with a technician's know-how and an artist's skill. A real highlight of this year's film-fare—Saturday night at the Shakespeare Club, April 25, 7:30 p.m. Be there!

## Editorial

# "NO!" Say It Loud

by Dennis Pyle

"NO!" We need to use this word more! Especially since coming back from the Passover recess.

All of the classes on Monday, following the break, were marked by the same characteristic—dull, sleepy-eyed, disinterested students slumped in their chairs. In speech classes, the speakers had a double fight: to put *fire* and *spark* in speeches that were not especially moving to them, as well as shake the listeners out of their torpor of *spring fever* and *nonchalance*. It seemed as if the whole campus were lost "On the Monday after the last weekend," as Mr. Meredith put it.

WHY SUCH AN ATTITUDE? Why does everyone feel like the end of the year is here already—that they can sit back, drift, and lazily finish this school semester? We have nearly *two months to complete* before the end of the term. Right now is the beginning of the last lap of the school year.

Imagine what would happen if you were a contestant in a race and just as you rounded the corner coming into the last lap—you *ran out of gas*, *pooped out*, *fizzled*, and *flopped!* That would be a *humiliating* prospect, wouldn't it? That would cause the blood to rush up your neck and flame your face to a bright red of embarrassment, wouldn't it? You would be like the 'great hero' who starts the race with a brilliant flourish in a burst of speed and finishes walking around the inside of the track holding his aching mid-section and sweltering in the misery of humiliation. Yet, apparently that is what a lot of us seem to be headed for—to end up walking instead of running.

During this time of the year, more than any other, *we need desperately to give that final 'kick!'* We just began a new year according to God's calendar. We just finished one of the *greatest Feasts of Unleavened Bread ever held*. We all heard some of the *most inspiring sermons ever*—**YET WE DON'T HAVE ANY GAS—FIZZLED OUT!**

**NO!!** That's what we need to tell ourselves *right now!* **NO**, I will *not* slack off in effort! **NO**, I will *not* become lax in Bible study and prayer! **NO**, I will *not* stop studying! **NO**, I *won't* run out of gas now! **NO**, I *won't* fizzle now!

We have two months of school to go. Let's begin those last two months with zeal! One of the best ways to start it is to use that little word **NO!** No, I will *not* equivocate! No, I will *not* excuse! No, I will *not* retreat a single inch!

*"I can do all things through Christ which strengthens me!"* I will finish this school year with a sense of *urgency, drive, zeal and enthusiasm!*

A man of sixty has spent twenty years in bed and over three years in eating!

Many a man in love with a dimple makes the mistake of marrying the whole girl.

Some people are like blisters—they don't show up until you've finished the job!

An expert: one who knows more and more about less and less—'til he knows *everything about nothing!*





Mail Receiving expands into former LAD quarters.

## Mail Receiving Acquires Space In New Quarters

The Mail Receiving Department continues to grow! With the recent *exodus* of the Letter Answering Department to their new quarters, Mr. John Wilson's section is now making use of the

much-needed space.

Almost the entirety of the second floor of the Press Building now is being utilized by the department. Only the Correspondence Course Department remains, located at the southwest corner of the floor.

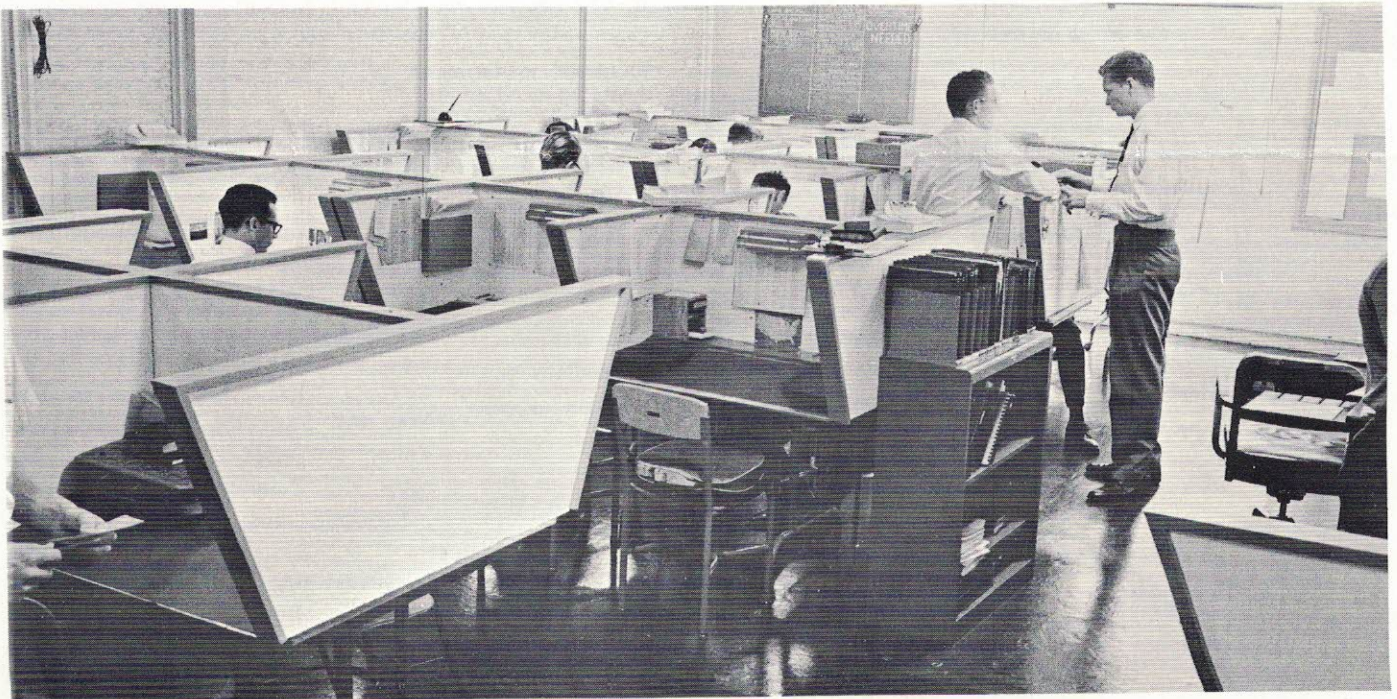
Conveniently, little remodeling is needed. The "middle wall of partition" separating two of the former Letter Answering Department rooms has been removed, making one huge reading room. *Forty-eight* reading booths will

be situated in this room, plus desks for the assistant supervisors.

Messrs. John Wilson and Gary Sefcak share Dr. Zimmerman's former office. This is the head office upstairs.

All of the men in Mail Receiving are extremely thankful for the additional space acquired. The cramped, congested condition is now resolved, allowing for more "elbow-room."

Also, this will make way for continued growth in this vitally important and active department in God's Work!



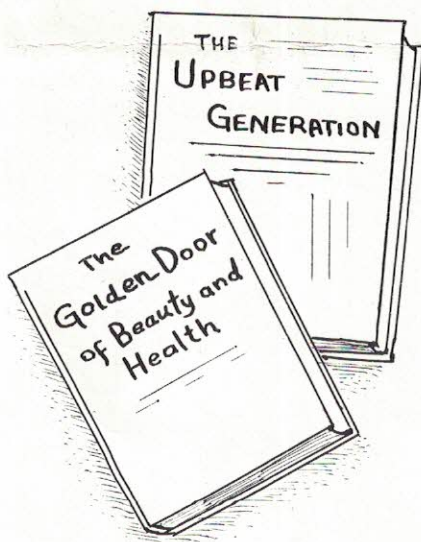
Added space gives more "elbow-room" for mail receiving.



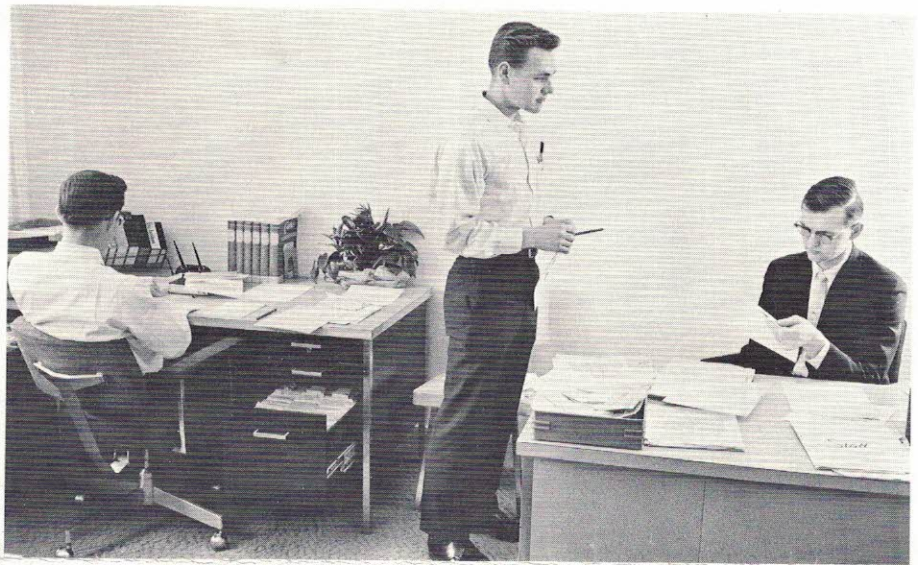
# Library Lookout

Of the key men on the White House staff, ten of the most important were in their 30's when they became New Frontiersmen. Theodore C. Sorensen, who as special counsel may have been the man closest to the late President, was 32 when he took up his post. Pierre Salinger was 35. Richard N. Goodwin, at 30, became a special counsel to the President. "The Unforgotten Generation," some persons call the youth of today. "The Found Generation"—sons of "The Lost Generation"—is another phrase that is applied. Other labels would fit equally well—"The Busy Generation," the "Upheated Generation," and the title of the book reviewed here, *The Upbeat Generation*.

It is the claim of Claire Cox that "this generation is trying hard to triumph over the demands being placed upon it in an era when a bachelor's degree means about what a high school diploma meant." A tremendous wealth of material on activities of this generation in orbit is found under chapter headings such as, "The Case for Teen-agers," "Preventative Engagement," and "The Teen-age Girl: Malnourished American." The book is a *definite must* for every alert student that might disagree with the author's conclusion—"The security offered by a *child-centered culture* may well be the secret ingredient



New books on the shelf.



Men in LAD have more working room.

## L.A.D. Moves

(Continued from page 1)

with the *same* number of men on the staff as before. Also the department has absorbed the old Special Service Department which handled the problems of a military nature along with Baptism requests. While still in the Press Building, LAD answered a total of 2000 letters a week (those of a personal nature)!!

Mr. Bill Glover of LAD expects the new home to produce improvements even greater than the above. Now the men will have more privacy with about three men to every room. The constant distraction of continuous typewriter pecking has been eliminated. The typists have a room all to themselves on the first floor. The arrangement of the room as well as the new, lower desks

highlight the new addition.

On March 31, the housewarming featured the presentation of a special gift to Dr. Zimmerman by his staff. It was a white onyx desk set which contains holders for two pens. The appropriate Biblical inscription on it reads, "Have not I written to thee excellent things and knowledge that I might make thee know the certainty of the words of truth that ye might give a true answer to them that send unto thee." (Prov. 22:20, 21—combination King James and R.S.V. translation). This is Dr. Zimmerman's calling.

Now the department which began as a veritable hermitage in the basement of Mayfair, has the excellent surroundings to match "the excellent things" which go out to the people of the United States in the form of answers to intimate, personal questions.

that has produced the self-confident upbeat generation."

\* \* \*

Hey gals! Want to be an alchemist? Or a gastro-archeologist? Perhaps you would rather know the secrets of the "Fantastic, luxurious, well-nigh forgotten floral vapor bath." Well, if you take into account that authors title their chapters this way to sell books to the gullible public, there are some very fine ideas and beauty tips in a new book *The Golden Door of Beauty and Health*. Edward Bordeaux Szekely is the founder and director of Rancho La

Puerta, Mexico and the Golden Door Beauty Resort of California, the most exclusive health resort in America. Guests at these resorts gladly pay over \$300 a week for the treatments and exercises found in this interesting book. You will learn the beauty secrets of Toltec princesses and Sumerian sun-baths and Balinese water dances.

Seriously, there are some well illustrated exercises that actually work, and some very fine food and nutrition information. But remember, the most needed ingredient in following the recipes in this book is a *large grain of salt!*



# This Is The Way-- Walk You In It!

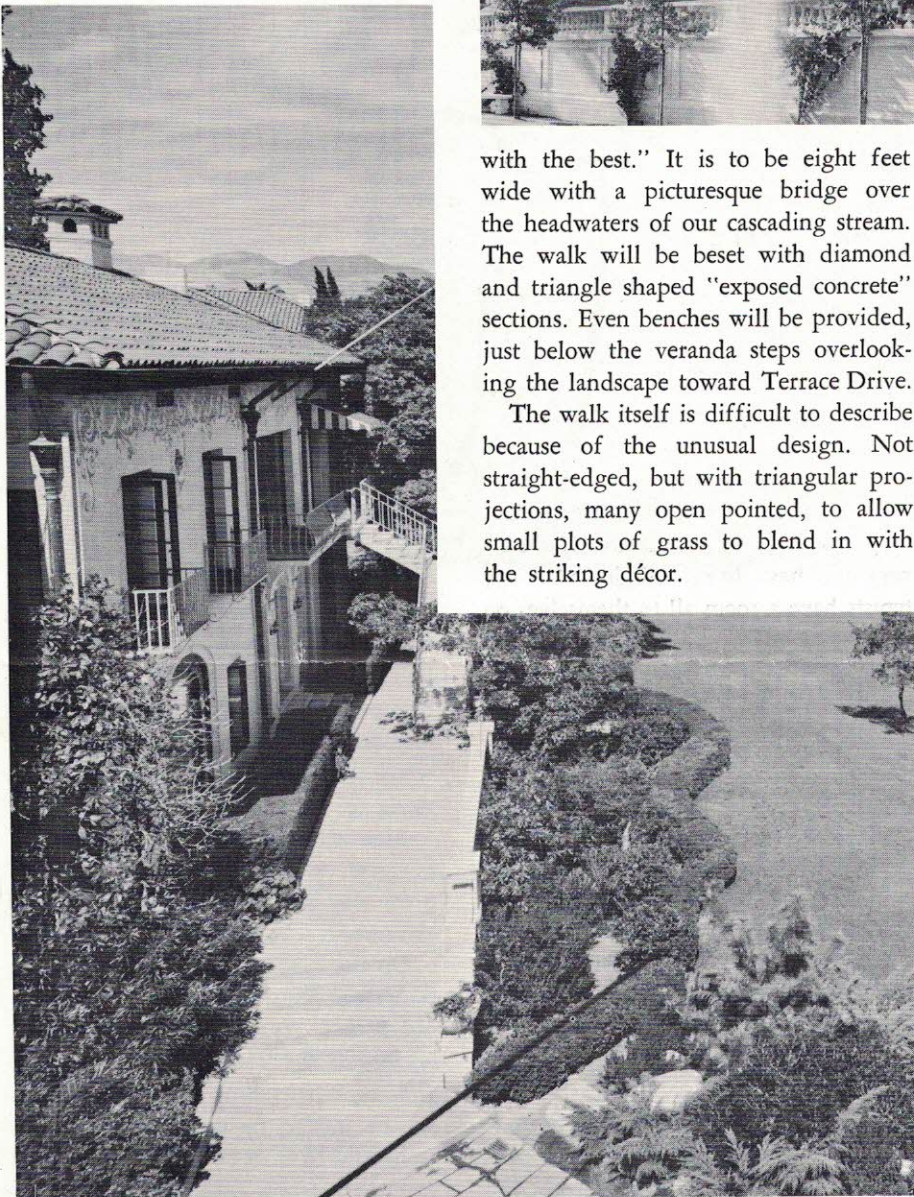
Ever wished for a quick way to get from the Library across campus to Ambassador Hall? Instead of winding your way through traffic, parked cars, and around walls and buildings, we soon will be able to take a new, beautiful, scenic route! Plans are on the boards, and have been tentatively approved to build a new type and design of walk all the way along the top of the terraced slopes that once were the front lawns of Terrace Villa and Mayfair.

This design is in keeping with the Ambassador College spirit of "first



with the best." It is to be eight feet wide with a picturesque bridge over the headwaters of our cascading stream. The walk will be beset with diamond and triangle shaped "exposed concrete" sections. Even benches will be provided, just below the veranda steps overlooking the landscape toward Terrace Drive.

The walk itself is difficult to describe because of the unusual design. Not straight-edged, but with triangular projections, many open pointed, to allow small plots of grass to blend in with the striking décor.



Spacious patio is to be built behind Terrace Villa.



View from the south end  
of the new sidewalk.

Wide cemented patios are to be provided, mainly behind and between Mayfair and Terrace Villa. New steps will grace the broad front porch of Terrace Villa, leading directly to the large, elegant patio and benches below.

The rush to arrive at widely separated classes will soon be even more difficult, for it will be impossible to travel this route without wanting to slow down and admire the beauty and character that personifies Ambassador. When completed, this will be "the way," and everyone will "walk in it."



# THE PRIZE

The PORTFOLIO is indeed proud to offer a genuine Outer-Siberian, triple-whammy, super-gastronomical, "mammothiniacally-proportioned" BOOBY prize to the last two men to finish their FIRST handball game in the college tournament. There are still a lot of contestants in the running. So don't give up yet. You have a terrific chance of winning this highly-coveted award.

Some, out of an abundance of love and concern for their fellows, have unselfishly made the SUPREME sacrifice. They have already participated in some of the most toss-up, wild-fire games and terrible, lop-sided upsets that ever hit campus! But don't let the thrill of such temporary, physical pleasure and excitement allure you into playing. Remain undaunted, unmoved, rock-fast, and bitterly tenacious, and in less than four short weeks the PRIZE shall be yours!

## New Press

(Continued from page 1)

truck on March 30—the second, April 6! When finally assembled it will be twelve feet high and weigh 100,000 pounds! Two skilled representatives of the Miehle Company will spend five weeks assembling the giant press.

The press will devour 800 feet of paper every minute—producing 20,000 signatures an hour. (A signature is a 16 page section of *The PLAIN TRUTH*.) The first full-scale "run" will tentatively be the August issue—400,000 copies; 19,200,000 pages! A giant step forward in the work of God. The crew will warm-up to this leap ahead by printing the French and German editions of the magazine!

Our press will be composed of two separate printing units and a dryer. Since these two units can print only 16 pages at a time and the magazine needs 48—there will be three runs for each issue.

Let's really appreciate this tremendous advance of the Work of God!

# FRESHMAN...



As seen by the Controller.

## Xerox 914

(Continued from page 1)

on the small offset presses. No master is needed.

Another acquisition of the College is a Teletypesetter machine to be delivered in April. This new property will save time, labor, and money in the growing composing room of the Ambassador College Press.

With this new Teletypesetter equipment, a tape punched on a perforating unit will be run through an operating unit attached to our new Intertype. This coded tape will then perform the mechanical operations of assembling a

line of type, sending it through a series of operations, casting the line into a lead slug, ejecting it into a galley after which it is proofed and is ready to be made up into pages.

This automated operation is limited, however, to use on just one face and point size of type at a time, set to one measure.

On the new tape-perforating device a competent typist can, after a brief training period, "type the tape." Formerly, because of the many complicated operations of a typesetting machine that now can be guided by this tape, an operator would have to be trained for several years to perform competently the function of turning copy into type.